

FINANCIAL HIGHLIGHTS

The following table sets out selected IFRS and certain non-GAAP financial measures of the Company and should be read in conjunction with the Audited Financial Statements of the Company for the 52 weeks ended December 26, 2015.

| (In thousands of Canadian dollars, except same café sales, number of cafés, per share amounts, and number of common shares.) | 13 weeks ended | | 52 weeks ended | |
|--|-------------------|-------------------|-------------------|-------------------|
| | December 26, 2015 | December 27, 2014 | December 26, 2015 | December 27, 2014 |
| System sales of cafés ¹ | \$46,900 | \$49,427 | \$174,866 | \$182,782 |
| Same café sales ¹ | 0.2% | (3.9%) | (1.4%) | (4.7%) |
| Number of cafés - end of period | 310 | 347 | 310 | 347 |
| Total revenue | \$9,636 | \$8,427 | \$37,341 | \$28,172 |
| Operating costs and expenses | \$9,469 | \$8,948 | \$38,422 | \$59,069 |
| Operating income (loss) ¹ | \$167 | (\$521) | (\$1,081) | (\$30,897) |
| EBITDA ¹ | \$554 | (\$139) | \$384 | (\$29,625) |
| Net income (loss) and comprehensive income (loss) | \$94 | (\$469) | (\$1,153) | (\$27,032) |
| Basic and diluted earnings (loss) per share as reported | \$0.01 | (\$0.04) | (\$0.09) | (\$2.66) |
| Total assets - end of period | \$46,485 | \$53,449 | \$46,485 | \$53,449 |
| Number of weighted average common shares issued and outstanding | 12,830,945 | 10,879,012 | 12,830,945 | 10,151,716 |

¹See the section "Definitions and discussion on certain non-GAAP measures" for further analysis.

²Earnings per share is calculated using the weighted average number of common shares outstanding