

FINANCIAL HIGHLIGHTS

The following table sets out selected IFRS and certain non-GAAP financial measures of the Company and should be read in conjunction with the Unaudited Condensed Interim Financial Statements of the Company for the 13 and 39 weeks ended September 24, 2016 and September 26, 2015.

(in thousands of Canadian dollars, except same café sales, number of cafés, per share amounts, and number of common shares.)	13 weeks ended		39 weeks ended	
	September 24, 2016	September 26, 2015	September 24, 2016	September 26, 2015
System sales of cafés ¹	\$37,717	\$41,087	\$116,995	\$127,966
Same café sales ¹	(1.2%)	(2.9%)	(1.2%)	(2.3%)
Number of cafés - end of period	298	327	298	327
Total revenue	\$7,656	\$9,270	\$22,851	\$27,705
Operating costs and expenses	\$7,681	\$10,580	\$24,137	\$28,953
Operating (loss) ¹	(\$25)	(\$1,310)	(\$1,286)	(\$1,248)
EBITDA ¹	\$357	(\$924)	(\$103)	(\$171)
Net loss and comprehensive loss	(\$75)	(\$1,099)	(\$1,122)	(\$1,247)
Basic and diluted loss per share as reported	(\$0.01)	(\$0.09)	(\$0.09)	(\$0.10)
Total assets - end of period	\$42,812	\$50,417	\$42,812	\$50,417
Number of common shares issued and outstanding - end of period	12,830,945	12,830,945	12,830,945	12,830,945

¹See the section “Definitions and discussion of certain non-GAAP financial measures” for further analysis.