

FINANCIAL HIGHLIGHTS

The following table sets out selected IFRS and certain non-GAAP financial measures of the Company and should be read in conjunction with the Unaudited Condensed Interim Financial Statements of the Company for the 13 and 39 weeks ended September 26, 2015 and September 27, 2014.

(In thousands of Canadian dollars, except same café sales, number of cafés, per share amounts, and number of common shares.)	13 weeks ended		39 weeks ended	
	September 26, 2015	September 27, 2014	September 26, 2015	September 27, 2014
System sales of cafés ¹	\$41,087	\$43,596	\$127,966	\$133,355
Same café sales ¹	(2.9%)	(3.3%)	(2.3%)	(5.1%)
Number of cafés - end of period	327	349	327	349
Total revenue	\$9,270	\$6,686	\$27,705	\$19,745
Operating costs and expenses	\$10,580	\$36,900	\$28,953	\$50,121
Operating income (loss) ¹	(\$1,310)	(\$30,214)	(\$1,248)	(\$30,376)
EBITDA ¹	(\$924)	(\$29,865)	(\$171)	(\$29,486)
Net loss and comprehensive loss	(\$1,099)	(\$26,230)	(\$1,247)	(\$26,564)
Basic and diluted loss per share as reported	(\$0.09)	(\$2.65)	(\$0.10)	(\$2.68)
Total assets - end of period	\$50,417	\$44,578	\$50,417	\$44,578
Number of common shares issued and outstanding - end of period	12,830,945	9,903,045	12,830,945	9,903,045

¹See the section “Definitions and discussion on certain non-GAAP financial measures” for further analysis.